### **Evangelism Radio Information**

Date Launched: October 4, 2010. We have been broadcasting 24/7 ever since.

# **2024 SUMMARY OF BROADCAST ACTIVITY**

Evangelism Radio Totals From Prior Years: 1,326,237.98 since 2010 (45,932 in 2018)

(37,942 in 2019) (29,854.61 in 2020) (43,826.29

in 2021) (39,941.32 in 2022) (45,571.58 in 2023) **+13**%

## **Evangelism Radio Stats**

Month	Listeners	Unique Listeners	Avg. Listen	Total Hours
January	3,900	1,642	58.18	3837.59
February	3,829	1,560	30.49	2951.07
March	5,100	1,975	41.03	3329.65
April	5,597	2,212	41.28	3678.90
May	4,206	1,659	49.59	3457.36
June	4,503	1,650	44.36	3368.70
TOTAL:	21,538	8,486	44.11	16,944.37

Grand Total Listening Hours Evangelism Radio in 2024: 16,944.37

Radio Station Income\*

Jan 1 to June 30 2024: \$3,180

Radio Station Expenses\*

Jan 1 to June 30 2024:

Station Hosting: \$384 Station Domains: \$23

TOTAL EXPENSES: \$407

PROFITS: \$2773

\*Broadcasters who are sending in monthly support:

KG: \$100 TT: \$100 YF: \$100 DL: \$100 JH: \$100 MH: \$30

TOTAL: \$530 per month

\*Although these numbers are current... I can offer no guarantee on the income. Sometimes broadcasters decide to leave. Please do not make your decisions off of "future projections." My purpose in providing this information is to show you the current profitability of the radio station. We have had better months and we have had months that "are not as good." But, as you can see, my statement that we have "never had a month go by where the budget has not been met" is a fair and true statement.

I will work with you for the next 12 weeks (after completing the purchase) to help you "learn the operations of the station."

During that time, I will:

- 1. Coordinate and introduce you to our broadcasters
- 2. Show you the method I use for a programming schedule (I have every schedule for every week since we began 15 years ago... this system works)!
- 3. Help you to "learn how to load and maintain" the radio station.
- 4. Show you how to edit files (if you so choose to do so). I did this to keep everything within the time limit parameters I established back in 2010. You are free to adjust as you desire.
- 5. I will walk you through the entire process over the 12 weeks so you are proficient.
- 6. I will offer my services "on call" for an additional 4 weeks (if you need help on something).

As part of this transaction, you will be responsible for the fees associated with transferring the domains to your control and ownership of the radio station. (I do not anticipate those fees to be more than \$100. If they are – we can work something out).

I will provide you the website WordPress files I currently use. You are under no obligation to use these files. Once you purchase the station, you can redesign the entire set up if you want to.

# **ASKING PRICE:** \$1,500

This price is all inclusive (with the exception of transfer fees).

Over the last 15 years, we have spent over \$12,000 (probably closer to \$15,000 because of ads and promotions we ran when we first started out).

Which is why we are asking \$1500 (with my help for 90 days).

If you decide you only need my help for 30 days, I will make it \$1200 total (plus transfer fees).

First come – first serve.

### WHY AM I OFFERING THIS DEAL?

Because this is MINISTRY. I'm not out to "get what I can" from this deal. I need to recoup some of our expenses, yes... but more importantly, I want to assist someone who is CALLED into radio ministry to have an existing, successful radio station and take it and grow it as the Lord sees fit.

If you do not feel \$1500 is a fair offer – reach out! Tell me your plans and circumstances, etc. I've prayed about this for several weeks and this is what I believe is a fair price. If you pray and would like to make another offer – it may be the only offer I receive... which tells me this is the Lord's work.

But, the first person who responds and is able to send the asking price – will be the one our ministry will go with.

Please, if you have any questions... reach out!

My personal email is: BrotherBob@ftfm.org